

2009 Advertising Rate Card

Homepage Advertising

Advertising your property or banner on our homepage will ensure you receive maximum exposure for your budget. With thousands of unique visitors each and every day our Homepage is a great place to start.

Advertising on this page: - www.property-abroad.com

Position	Positions Available	Period	Dimensions	KB Max	Price
Top Banner Space	1 Right	1 Month	468px / 60px	35KB	£200
Featured Property 1	1 Top of Body	1 Month	740px / 261px	n/a	£300
Featured Property 2	4 Body Centre	1 Month	From Database	n/a	£150

Country Directory and Homepages

Advertising on our country directory homepage is an ideal opportunity to get your property featured in front of people who are searching a specific country for property.

Advertising on this page: - www.property-abroad.com/america/

Position	Positions Available	Period	Dimensions	KB Max	Price
Top Banner Space	1 Right hand side	1 Month	468px / 60px	35KB	£200
Star Property	5 Right Hand Column	1 Month	From Database	n/a	£150
Featured Property 1	1 whole directory	1 Month	740px / 261px	n/a	£350

Search Results Star Property

Adding your property to our search results means that your property is seen every time someone conducts a search for a property in any particular country. With thousands of property searches conducted each day you will receive maximum exposure of your property for a minimal cost.

Example: www.property-abroad.com/america/search/

Position	Positions Available	Period	Dimensions	KB Max	Price
Top Banner Space	1 Right hand side	1 Month	468px / 60px	35KB	£200
Star Property	Right Hand Column	1 Month	From Database	n/a	£150
Star Property 2	1 above results	1 Month	From Database	n/a	£200

Guides & Resources Pages

Advertising your property, logo or product on our guides and resources pages is a cost effective way of getting your message across to our browsers. Whether you are advertising properties, hotel stays, car hire or anything - then this is the page for you.

Example: www.property-abroad.com/america/car-hire/ and others

Position	Positions Available	Period	Dimensions	KB Max	Price
Top Banner Space	1 Top Right side	1 Month	468px / 60px	35KB	£100
Featured Property	5 Right Hand Column	1 Month	From Database	n/a	£50
Body Adverts	Body Centre	1 Month	200px / 200px	15KB	£50

Newsletter Advertising

Whether you have your own newsletter or website you can still benefit from reaching our list of thousands of property newsletter subscribers looking to buy an overseas property. With a continuously growing database of opt in subscribers our database now has almost 30,000 property buyers looking for that next investment or their first holiday home abroad.

Example: www.property-abroad.com/newsletter/archive/

Position	Positions Available	Period	Dimensions	KB Max	Price
Tuesday Bespoke Newsletter	1 Full Newsletter	1 week	n/a	n/a	£750
Development of the Week	1 Top Spot	1 week	From Database	n/a	£200
Properties with Pictures	6	1 week	From Database	n/a	£100
Properties without Pictures	4	1 week	From Database	n/a	£75
Banner Adverts	1	1 week	468px / 60px	35KB	£150
Other Adverts	n/a	1 week	n/a	15KB	£75